

= typico · DATA PREPARATION

General requirements for data preparation of digital prints

PROGRAMS

All current graphic and layout programs based on Apple Macintosh in the newest versions:
Adobe Illustrator (**recommended**), -Photoshop, -InDesign, Quark XPress, Freehand MX

PRODUCTION DATA

- Fit data in a scale of 1:1 or 1:10
- Convert all fonts in paths
- For open data files provide fonts and all links
- Do not forget the bleed area (2 cm all round for one-sided prints, 4 cm all round for double-sided prints)
- Consider finishing, do not place logos and texts in the field of hemstitches and eyelets
- No register- and crop marks
- Color space ISO coated or Adobe RGB 1998 (never mix RGB and CMYK data)
- Recommended data formats are Illustrator.eps or .ai and Photoshop.eps

IMAGES

- Save images as eps-coding level 12 - high quality or as .tif with LZW-compression
- Reduce images at the background layer, delete ducts and masking
- No duplex-images
- **Control the image resolution** (dpi for output size 1:1)

VUTEK	40 - 60 dpi (image data)	100 dpi (for text and graphical elements or lines)
VUTEK UV	72 - 100 dpi (image data)	200 dpi (for text and graphical elements or lines)
THERMOTRANSFER	72 - 100 dpi (image data)	200 dpi (for text and graphical elements or lines)
HP / MIMAKI	72 - 100 dpi (image data)	360 dpi (for text and graphical elements or lines)

LOGOS · VECOR DATA · FONTS

If possible, always completely convert text in path, otherwise please include a complete font case and a control printout or a control-PDF. Use only genuine typefaces. Avoid placing scripts manually as bold or italicized in the program.

COLORS/PROFILES

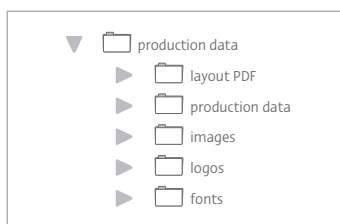
We ask you to provide a true colour proof for the print alternation. Should this not be the case, the print will be done as per file. Color complaints will not be accepted. We can also process both CMYK and RGB data; for an optimal print result, the image data should come with an embedded profile. Our printing profiles are **ISO coated (CMYK)** and **Adobe RGB 1998 (RGB)**. If we receive images without profiles, they will automatically be assigned our color space. This could lead to unforeseen results. Special colors can only be printed to the most similar template or description of the wanted HKS or Pantone color shade. Spot colors cannot be printed.

LAYOUT-PDF

In order to get an exact overview of your order, we ask that you provide and enclose PDF's with displayed **file names**, output size and benchmark of your production data. For bigger projects it is advisable to display a measured graphic handling.

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Please don't send any individual data. Try to transmit them completely and sorted - that makes the overview easy and saves time. Please check the data of completeness and correctness before dispatching. Data sets delivered twice with different contents or changed or belated delivered data sets may lead to production errors. Data carrier and proofs will just be retained or returned on request. Otherwise they will be disposed 2 months after delivery of the order.

Please make sure to follow our requirements. For overtime because of incorrectly supplied production data additional costs must be invoiced at cost. Besides it can lead to postponements.

CONTACT

For questions regarding your production data we'd like to support you:



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DATA TRANSMISSION

- DATA CARRIER

You can accord your data on all common data carriers (CD, DVD, USB-Stick, external hard disks)

- FTP-SERVER

For the possibility to provide your data on a FTP-server, please deposit them completely and collected as a .zip-file and send us an e-mail with the download-link.

- E-MAIL

Just for production data smaller than 10 MB.

Postal address for customers in Austria

Typico GmbH & Co KG
Landstraße 24
6911 Lochau
Österreich

Postal address for customers in Switzerland

Postfach St. Margrethen
Postfachnr. 748 / Typico
Bahnhofplatz 12
9430 St. Margrethen
Schweiz

Postal address for customers in Germany

Die Medieninsel
z.H. Typico GmbH & Co KG
Von-Behring-Straße 7
88131 Lindau
Deutschland

(Please inform us within your order for the way of the data transmission)